

Sustainability Policy

How we take responsibility

As one of the leading European mobility and leasing service providers, we take the responsibility for the future seriously. Sustainability is an integral part of our business strategy and an essential element of the company's mission to make our customers' transition to sustainable mobility easy and convenient. Together we will play a decisive role in shaping the future of mobility and beyond.

At Alphabet, we take a holistic approach that balances three areas of sustainability: environmental, social, and economic. Within this framework, the internal activities we undertake are aimed towards measurably reducing CO₂ emissions, ensuring a safe and inclusive work environment for the employees to develop in, and driving innovation in sustainable mobility solutions to secure our business model and that of our customers in the long term.

This policy is a firm framework for a culture of responsibility on all three scales. It contributes to defining and promoting behaviours that generate value for all stakeholders. It facilitates the development of sustainable corporate mobility measures. Finally, it provides orientation and guidance for all actions carried out by our organisation through seven key principles:

Our guiding principles:



We comply with all applicable legislations, regulations and codes of practice.



We drive innovation in our products and services to build sustainable and reliable mobility solutions for our clients.



We strive to minimise our carbon footprint by efficiently using and reusing resources, continuously reviewing our activities and setting reasonable goals.



We promote the reduction, reuse and recycling of waste materials to conserve resources and to keep materials in circulation as long as possible.



We commit to equal opportunities for all employees and ensure a safe, diverse, and non-discriminatory work environment.



We raise awareness and encourage participation in dealing with environmental matters throughout our organization.



We integrate sustainability considerations into all our business decisions.