

# Fleet emission consulting

**ALPHABET**  
Consulting

Our consulting services for the automated calculation, reporting, and reduction of your fleet emissions





# Individual consulting, tailor-made to your requirements

Our fleet emission consulting services – CO<sub>2</sub> analysis and made easy.

Expert and comprehensive advice is the key to a successful transition to a sustainable fleet. This is because a whole range of aspects have to be taken into account:

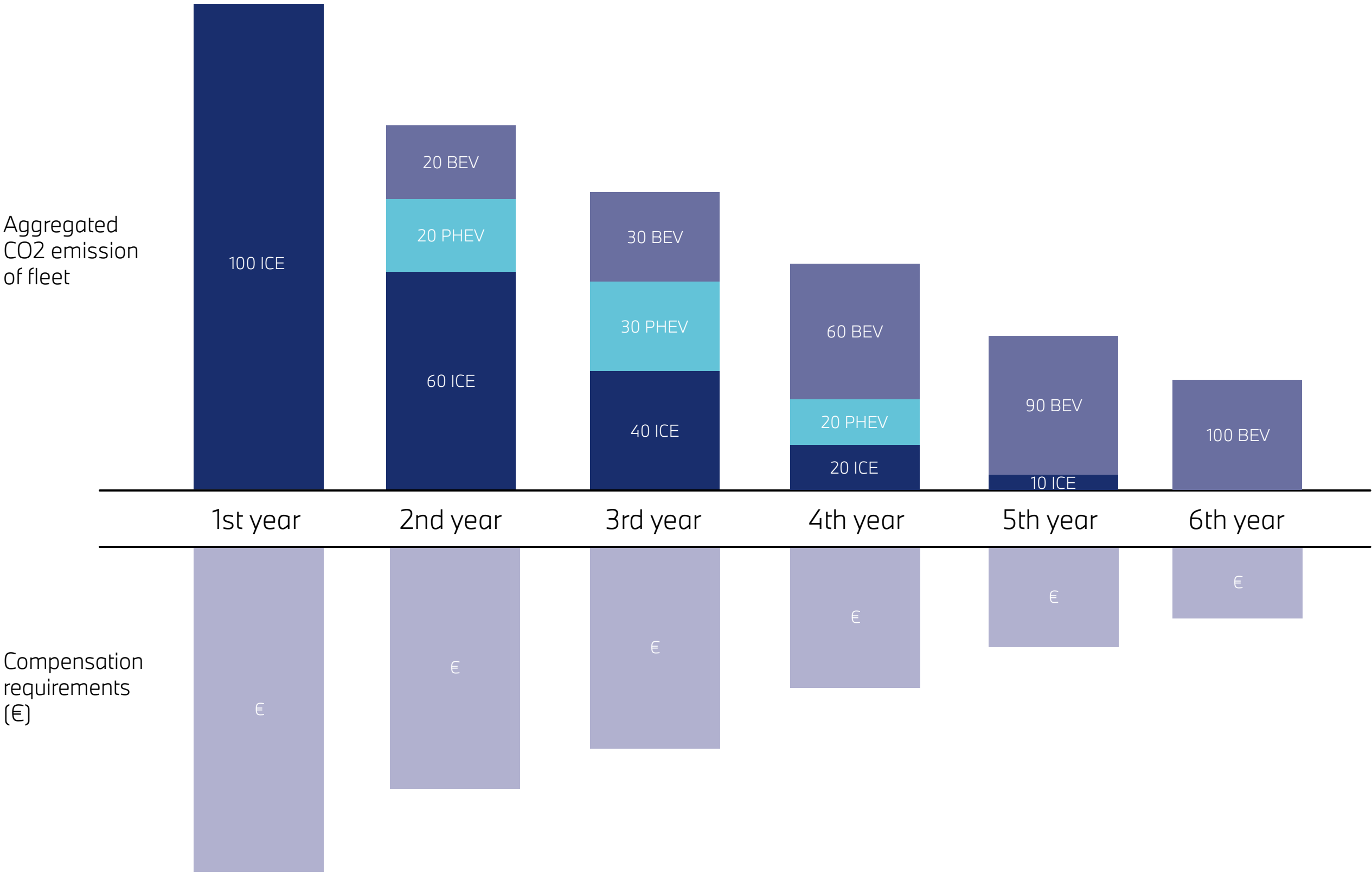
How high are the current CO<sub>2</sub> emissions? And what measures can be implemented in the short, medium and long term in order to reduce them?

With our customised fleet emission consulting services, we help you to address these and other questions and to find the optimal solution for your fleet.



# CO2 reduction potential through electrification of a fleet:

Shifting 100 ICE vehicles to 100 BEV vehicles



# CO2 emission can also reduce CO2 costs

Car policy increasingly takes environmental factors into account to promote sustainable mobility. Measures include specifying vehicle types, enforcing stricter limits on fuel consumption and CO2 emissions, incentivising the choice of smaller vehicle models and rewarding low fuel consumption.

The figure shows how the right vehicle policy can affect emissions and compensation. In this hypothetical 100-vehicle scenario, in the first year all vehicles are internal combustion engines, while in the sixth year all vehicles are battery electric vehicles (BEVs). Emissions steadily decrease, resulting in significant savings. The decrease in emissions is even more pronounced if green electricity is used for charging instead of grey electricity.

# Fleet emission consulting:

## The right package for every need

S

### Fleet emission analysis

- ✓ Individual analysis of your fleet emissions
- ✓ 12 months access to the CO2 Reporting Tool Alphabet Carbon Manager

Price on request

M

### Fleet emission workshop

- ✓ Clear definition of appropriate reduction measures
- ✓ Comprehensive workshop for companies needs
- ✓ Individual analysis of your fleet emissions
- ✓ 12 months access to the CO2 Reporting Tool Alphabet Carbon Manager

Price on request

L

### Fleet emission consulting Individual services

- ✓ Definition of individual consulting services depending on your company's need
- ✓ Car Policy with usage of CO2 limits
- ✓ Individual analysis of your fleet emissions
- ✓ 12 months access to the CO2 Reporting Tool Alphabet Carbon Manager

Price on request



# The Alphabet Carbon Manager:

## Reliable CO2 management starts with reliable data!

Would you like to receive an all-encompassing report on your fleet emissions?

Together with our partner Plan A, we have developed the Alphabet Carbon Manager. This digital tool supports you in measuring, reporting and controlling CO2 emissions of your company's entire fleet. Comprehensive analysis of fleet emissions are generated at the touch of a button.

What are the benefits of this: You receive all relevant CO2 key figures for reporting to internal and external stakeholders..

- ✓ Simple entry of all relevant fleet data
- ✓ Automated calculation of the carbon footprint of your company's fleet
- ✓ Comprehensive analysis options and data visualisations for simple representations
- ✓ Definition of measures to control and reduce fleet emissions



Scan the QR code and learn more about our fleet emission consulting services. In addition, you can learn more about the Alphabet Carbon Manager in the first episode of Alphabet on Air, with Lubomilla Jordanova, Co-Founder & CEO of Plan A, and Markus Deusing, CEO Alphabet International, talk about the ground-breaking





# Fleet emission analyses

*Simplified calculation of your fleet's carbon footprint.*

More and more customers have specific emission reporting and reduction targets. These apply to the entire company and thus also to the monitoring of emissions and to the reduction progress.

We support you in this. With the **Alphabet Carbon Manager** – an elementary building block on your way to reducing emissions. The CO2 Reporting and Analysing Tool facilitates the **holistic measurement, reporting and control of your fleet emissions** more than ever. The software-based solution offers exhaustive CO2 reports and thus enables an in-depth analysis of your fleet emissions.

- ✓ Introduction workshop (1h)
- ✓ Pre upload of relevant data for Alphabet fleet into the Alphabet Carbon Manager
- ✓ Possibility to enrich data with external fleet data
- ✓ 12 months access to the CO2 Reporting Tool



M

# Fleet emission workshop

Would you like holistic advice on reducing the emissions of your vehicle fleet?

A sustainability strategy optimally adapted to your requirements facilitates the reduction and also creates the basis for efficient and economic operation. For the individual adaptation, it is important to consider a variety of company and employee interests. To achieve this goal, we offer you a **individual workshop** with Package M. In this workshop, we will elaborate a **comprehensive fleet analysis** and a definition of specific **reduction actions** together with our consultants.

- ✓ Comprehensive workshop
- ✓ Pre upload of relevant data for Alphabet fleet into the Alphabet Carbon Manager
- ✓ Individual analyses of fleet emissions
- ✓ Joint definition of reduction actions
- ✓ 12 months access to the CO2 Reporting Tool





# Fleet emission consulting

## Individual services

Do you need tailor-made support for the specific requirements of your fleet and your company?

Competent and customised all-round advice on the CO2 report for your fleet: Our experts advise you individually and support you in implementing a solution tailored to your needs - from adapting of your car policy, the determination of the appropriate CO2 limits or concepts for internal communication.

Consulting Offering:

- ✓ Identification of CO2 hotspots in your fleet
- ✓ Communication concepts to convince employees of the new sustainability strategy
- ✓ Generating an individual sustainability strategy for fleets
- ✓ Evaluation of suitable CO2 limits for your vehicle fleet
- ✓ Assessment, which vehicles are suitable for your fleet based on sustainability indicators
- ✓ Support in the implementation of adequate reduction measures





## Our Partner for holistic Carbon Accounting: **planA**

If you want to go beyond fleet emissions accounting and require a fully comprehensive accounting for all areas of your business, our partner Plan A can further support you on your path to sustainability.

These include:

- ✓ Calculation of corporate emissions in Scope 1, 2 and 3
- ✓ Calculation of supply chain emissions
- ✓ Decarbonisation path
- ✓ Development of sustainability objectives (based on scientific findings)
- ✓ ESG reporting

Each of these elements is an essential component for a comprehensive Net Zero strategy. In addition, Plan A relies on hands-on support in its sustainability platform with various levels of customer support, a help centre, and a range of in-app training resources to guide you in achieving your CO2 reduction objectives.

For more information, visit [plana.earth](https://plana.earth) or contact Plan A via [partnerships@plana.earth](mailto:partnerships@plana.earth).





# Do you want to know more?

We will be happy to inform you personally about our **fleet emission consulting** services and advise you on which one best suits your requirements.

**We look forward to hearing from you:**

Contact: <https://www.alphabet.com/en-ww/contact>

Further information at

<https://www.alphabet.com/en-ww/our-products-and-services/consulting/fleet-emission-consulting>

**Alphabet International GmbH, Street address** Lilienthalallee 26, 80939 Munich, Germany

**Postal address** Alphabet International GmbH, D-80786 Munich

**Contact** <https://www.alphabet.com/en-ww/contact>

<https://www.alphabet.com/en-ww>