



# EUROPEAN FLEET EMISSION MONITOR

**Fleet Manager Survey:**  
Insights and Perspectives

05 | 2026

# Introduction

## European Fleet Emission Monitor 2026 by Alphabet

Uncertainty has become the defining condition of fleet management in 2026.

For years, the direction seemed settled: sustainability was rising up the corporate agenda, electrification was the destination and the question was simply one of pace. But the landscape has shifted. The rules are changing – and the direction is far from clear. Fleet managers across Europe are finding themselves caught between the pressure to act and the absence of a clear path forward.

This is not a crisis of ambition. The willingness to build more sustainable, future-ready fleets is still very much present. What is missing is confidence – confidence in rules, in incentives, in infrastructure and in the tools needed to make the right decisions at the right time.

In this environment, the temptation to pause is understandable. But waiting for certainty is itself a strategic choice – and rarely a costless one.

At Alphabet, we believe that the companies best placed to navigate uncertainty are those that have already built the foundations: clear data, integrated systems and the structural commitment to act on what they find. Clarity does not come from the outside. It is built from within.

This fourth edition of the European Fleet Emission Monitor brings together insights from over 630 fleet managers across 12 countries and multiple industry sectors. It is designed to do what it has always done: hold up an honest mirror to the state of fleet sustainability in Europe – and help decision-makers find their footing, whatever the conditions ahead.

With best wishes,  
**Jesper Lyndberg, CEO Alphabet International**



### About this survey

The data presented in this report was gathered between January and March 2026. Please note that fleet managers' attitudes and priorities may have evolved since then due to recent geopolitical or macroeconomic changes. The findings represent the state of fleet sustainability in Europe as observed during the survey period.

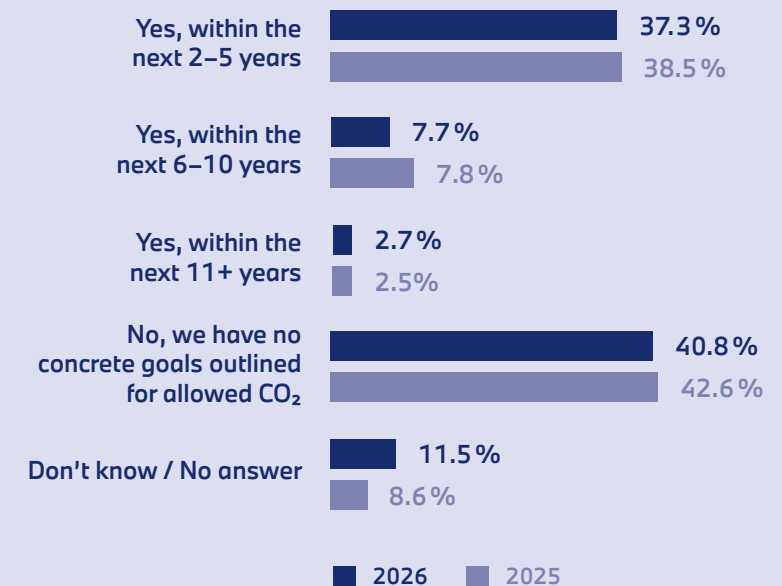
# Fleet sustainability: ambition intact, momentum stalling

The desire to build more sustainable fleets has not disappeared. In 2026, nearly 80 % of European fleet managers rate CO<sub>2</sub> reduction as rather or very important – a broad base of awareness that has remained stable since the first edition of this survey in 2023. Yet when it comes to translating that awareness into concrete targets, progress has been harder to sustain. Just 48 % of European companies have set specific CO<sub>2</sub> reduction goals for their fleets – the lowest figure since the study began.

What 2026 adds is a clearer explanation for why.

Regulatory uncertainty has become the defining force in fleet decision-making. Asked how shifting rules – from future ICE regulations to CSRD implementation – are affecting their fleet plans for 2026–2030, 60 % of respondents say their decisions are directly impacted. But the response is far from uniform.

## Has your company already set CO<sub>2</sub> goals for your fleet?



# Uncertainty is splitting fleet strategies



26.8%

We are accelerating electrification and CO<sub>2</sub> measures



18.7%

We are delaying major decisions until there is more clarity



14.8%

We are shifting to interim solutions, e.g. hybrids

This three-way split reveals a market pulled in different directions at once. The result is not a retreat from sustainability – but a market that is struggling to advance with confidence.



Jesper Lyndberg  
CEO Alphabet International

“ **Regulatory uncertainty is not an excuse to stand still – it is precisely the moment when having the right tools, the right data and the right partner makes the difference. Those who build their sustainability foundations now will be far better placed when the regulatory fog clears. Those who wait may find they have lost more than just time.** ”

## The pressure is felt across Europe – but responses differ.

- FR** In **France** (n=72), 81% report that uncertainty is affecting their decisions, yet 28% are actively delaying – one of the highest delay rates in Europe.
- NL** **The Netherlands** (n=92) takes the opposite approach: 38% are accelerating, well above the European average of 27%.
- ES** **Spain** (n=258) and **Poland** (n=56) show the most passive responses, with only 14% accelerating in each market.
- PL**

# Out of sight, out of mind: CO<sub>2</sub> monitoring falls as tool awareness lags

For three consecutive editions, the share of companies monitoring their fleet's CO<sub>2</sub> emissions grew steadily – rising from 37% in 2023 to 42% in 2024 and 43% in 2025. In 2026, that trajectory has reversed sharply. Just 34% of fleet managers now track their fleet emissions – a drop

## The monitoring reversal is not felt equally across Europe.

In **France** (n=72), just 17% of companies currently track their fleet emissions – the lowest rate in Europe – despite 81% reporting that regulatory uncertainty is directly affecting their fleet decisions. In the **Netherlands** (n=92), by contrast, 40% monitor their emissions and 62% of those companies report average fleet CO<sub>2</sub> below 100 g/km – the strongest performance among all markets with a robust sample size. These gaps suggest that where the right tools and structures are in place, monitoring translates into measurable results. Where they are not, even high regulatory awareness does not automatically lead to action.

of 9.3 percentage points in a single year and the lowest figure since the study began.

Part of the explanation lies in a finding that is new to this edition: only 25% of respondents are aware of digital tools designed to support fleet CO<sub>2</sub> monitoring and reporting – such as the Alphabet Carbon Manager. A majority of 58% are not aware of such tools at all. Without knowing what is available, many fleet managers default to what they already have – or step back from monitoring entirely. Among those who do monitor, own calculations based on consumption data remain the most common method (47%), ahead of fleet management tools (31%) and Excel-based tracking (25%).

Among monitoring companies, the emissions picture has nonetheless improved over the longer term: 39% now report average fleet CO<sub>2</sub> below 100 g/km, up from 34% in 2023. However, 31% of monitoring companies still cannot state their fleet's average CO<sub>2</sub> output with certainty – a figure that has risen by 4.4 percentage points since 2025, and a reminder that tracking and understanding are not the same thing.

## Do you already monitor the CO<sub>2</sub> emissions of your fleet?

Yes, we currently monitor the CO<sub>2</sub> emissions of our fleet



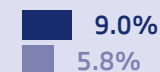
No, but we plan to implement monitoring



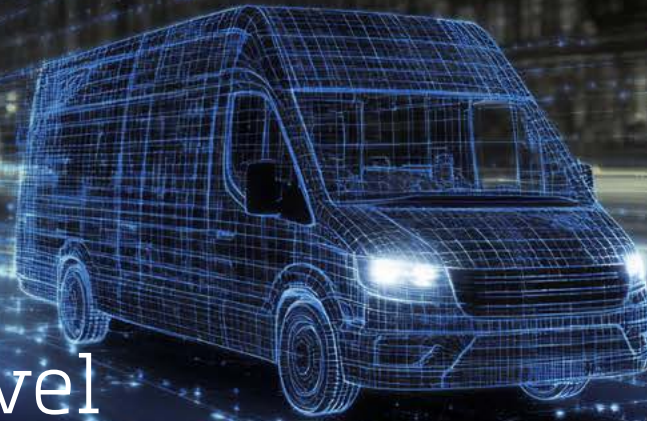
No, we do not monitor our fleet emissions



Don't know / No answer



# Intent without structure: sustainability in fleet planning hits its lowest level

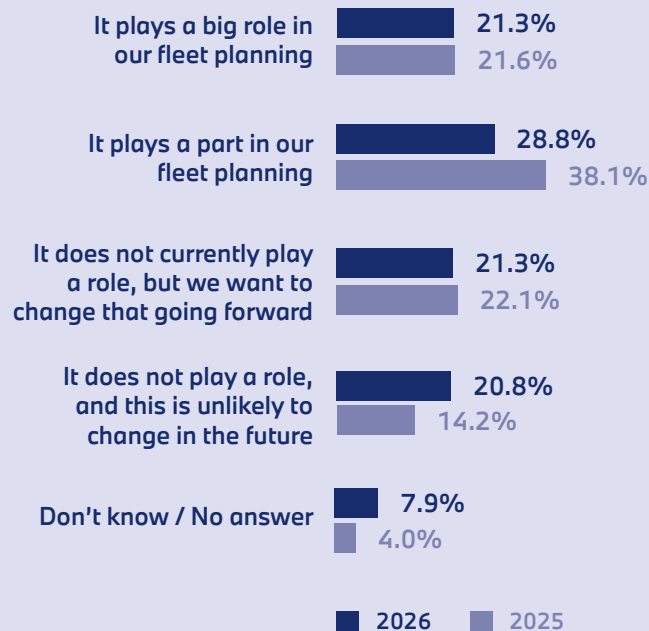


The broad commitment to sustainability that fleet managers express in principle is not always reflected in how their organisations are structured – or how their fleets are actually managed. In 2026, this gap has widened noticeably.

Just 46% of European fleet managers rate sustainability as one of the most or the most important factor in their company's overall decision-making – down from 51% in 2023. More striking is what is happening at the other end of the scale: 14% now say sustainability is not important at all, up 2.4 percentage points since 2025. The market is not just stalling – it is polarising.

Around 35% of companies now have a dedicated sustainability department, with a further 11% planning to create one.

## What role does sustainability play in your fleet planning?



The most significant decline, however, is in fleet planning specifically. Just 50% of European companies now integrate sustainability into their fleet planning – a level not seen since the study launched – down from 60% in 2023. More concerning still: the share saying sustainability plays no role in fleet planning, and is unlikely to change, has more than doubled since 2023 – rising from 10% to 21%.

This year's survey also introduced a question on tyre choice as a CO<sub>2</sub> lever. With an average importance score of 5.5 out of 10, awareness is growing – but has not yet entered mainstream fleet planning.



# Fading signals: subsidy awareness falls as e-mobility knowledge gap widens

Two findings in this year's survey stand out as particularly concerning – not because they reflect a lack of ambition, but because they point to a communication failure. Both awareness of financial support for fleet electrification and confidence around e-mobility have declined in 2026.

Just 47% of European fleet managers are now fully or somewhat aware of governmental subsidies or incentives available to support fleet electrification – compared

with 61% in last year's survey, a shift that shows both changing attitudes and an evolving survey composition. The share reporting no awareness at all has risen to 34%, up from 26% a year ago. In a year when financial support could be helping to bridge the gap between intention and action, fewer fleet managers know it exists.

The CSRD, meanwhile, continues to have limited influence on fleet decision-making. Just 8% of respondents say the directive has affected the role of sustainability in their fleet planning – and 58% report no influence at all, with a further 35% uncertain of its relevance. Two years into the CSRD's phased implementation, this remains a striking gap between regulatory ambition and operational reality.

On e-mobility, the picture is similarly mixed. Just 47% of fleet managers say they feel well or very well informed about electric vehicles, charging infrastructure and available grants – compared with 55% in last year's survey. Nearly as many – also 47% – say they do not feel sufficiently informed. Whichever way the numbers are read, it is a split that reflects the scale of the communication challenge still ahead.

## The knowledge gap is not felt equally across Europe.

In **Spain** (n=258), just 36% of fleet managers are aware of available subsidies – well below the European average – and 56% do not feel sufficiently informed about e-mobility, one of the highest rates in Europe. **The Netherlands** (n=92) presents a consistently stronger picture: 53% are aware of subsidies and 58% feel well or very well informed about e-mobility. These differences underline that where clear communication and structural support are in place, fleet managers are better equipped to act.

## Are you aware of any governmental subsidies or incentives available to support the electrification of your fleet?

Yes, we are fully aware of the available subsidies/incentives



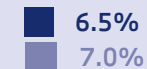
Yes, we are some-what aware, but not fully informed about all options



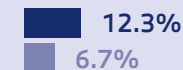
No, we are not aware of any subsidies/incentives



We are aware, but do not currently qualify



Don't know / No answer



# Still on course: electrification confidence holds despite entrenched barriers

In a report where many indicators have moved backwards, one finding stands out as a point of relative stability. The share of European fleet managers who expect their fleet to be fully electrified has held broadly steady at 57% – a slight improvement on last year's 56%. The share saying their fleet will always contain petrol or diesel vehicles has fallen to 24%, down from 27% in 2025.

## Electrification confidence varies considerably across Europe.

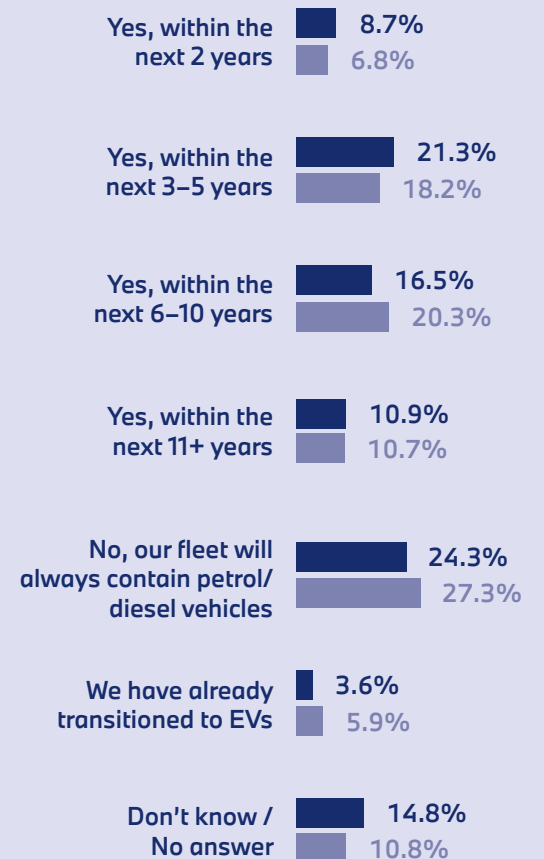
In the **Netherlands** (n=92), 67% of fleet managers expect full electrification – the strongest outlook among robust markets. In **France** (n=72) and **Spain** (n=258), confidence stands at 53% and 49% respectively, with **Spain** on a continued downward trend. **Poland** (n=56) is the most cautious at 45%. These gaps reflect the broader fragmentation visible across the survey – the destination may be shared, but the pace and conviction are not.

The barriers, however, remain deeply entrenched. Around 90% of fleet managers see at least one significant challenge on the road to electrification. Range remains the single biggest concern at 37% – down from 42% in 2025, suggesting that improving vehicle capability is gradually being felt. Charging infrastructure is cited by 32%, edging slightly higher than last year.

Asked for the first time which single factor is currently slowing down the reduction of fleet emissions the most, the result is striking in its balance. Operational complexity (18%), regulatory uncertainty (16%), budget constraints (15%) and employee acceptance (12%) all score within a narrow range.

No single barrier stands out as the main problem. This shows that the challenges are part of a bigger system, not just isolated issues. Because of this, simple solutions focused on just one problem are unlikely to make a real difference.

## Do you see your fleet made up of electrified vehicles (EVs) in the future?



■ 2026 ■ 2025

# Still stuck on the basics: tool integration holds firm as AI slowly gains ground

For the third consecutive year, integrating multiple digital tools and platforms ranks as the single biggest digitalisation challenge in fleet management – cited by 37% of respondents in 2026, virtually unchanged from 36% in 2025 and 37% in 2024. The fact that this challenge persists tells the real story: it is still far from being solved.

## The gap between early movers and the rest is visible at market level.

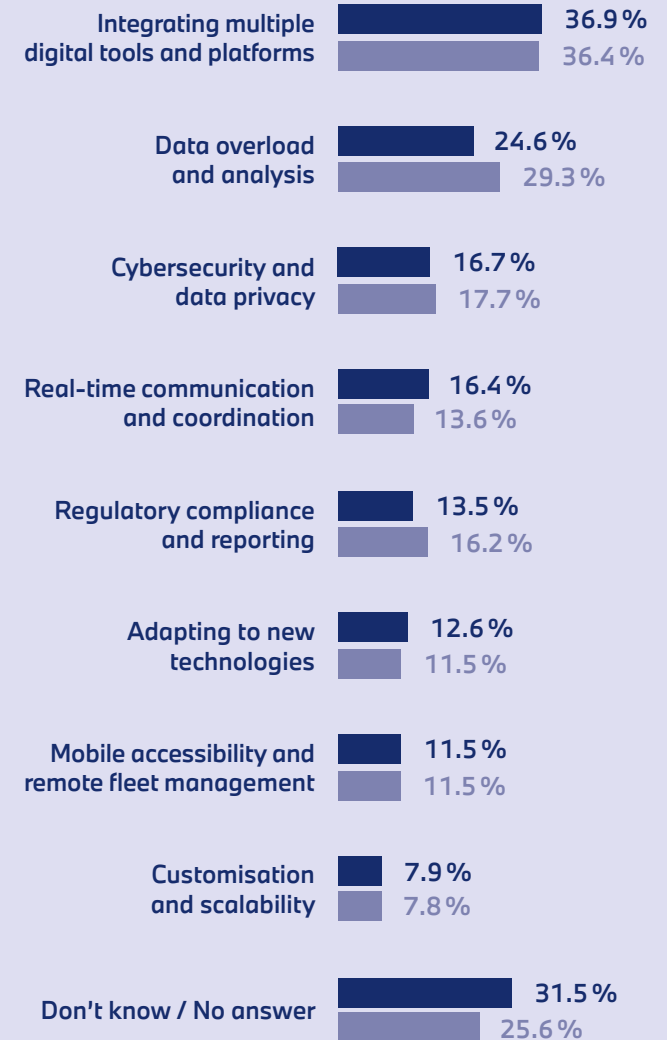
In **Poland** (n=56), 23% of fleet managers report some form of AI integration – the highest rate in the survey – with fleet reporting adoption at 16%, three times the European average. In **France** (n=72), 94% report no AI use at all. These differences suggest that where digital infrastructure is stronger, AI is finding its footing faster.

What is new in 2026 is a quieter but equally significant development. The share of fleet managers selecting "Don't know / No answer" when asked about their digitalisation challenges has risen to 32% – up from 26% in 2025 and 21% in 2024, and now the second-largest category in the question. A growing share of the market appears to be disengaging from the digital conversation altogether.

Against this backdrop, AI adoption is improving – slowly but consistently. In 2026, 79% of fleet managers report no AI integration, down from 85% in 2025. Fleet reporting leads at 5%, followed by claims management, billing and route optimisation at 3% each.



## What are the most significant digitalisation challenges you face in day-to-day fleet management?



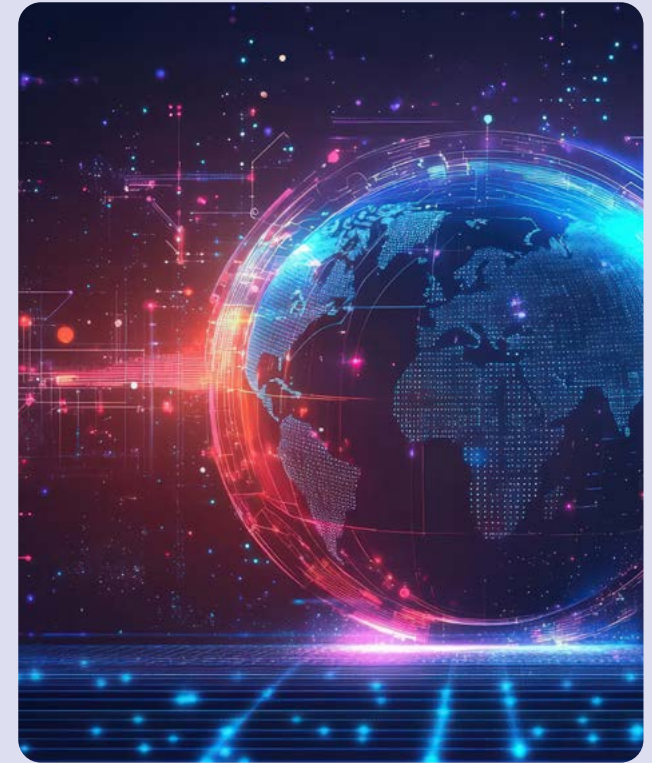
■ 2026 ■ 2025

# Key findings



## Uncertainty is the new blocker:

For the first time since this survey began, key sustainability indicators are declining – not because commitment has faded, but because 60% of fleet managers say regulatory uncertainty is directly affecting their fleet decisions.



## Monitoring has reversed – and tools are unknown:

Just 34% of companies now track fleet emissions, a three-year low since 2023. Only 25% are aware of digital tools that could help – leaving many without a clear path forward.



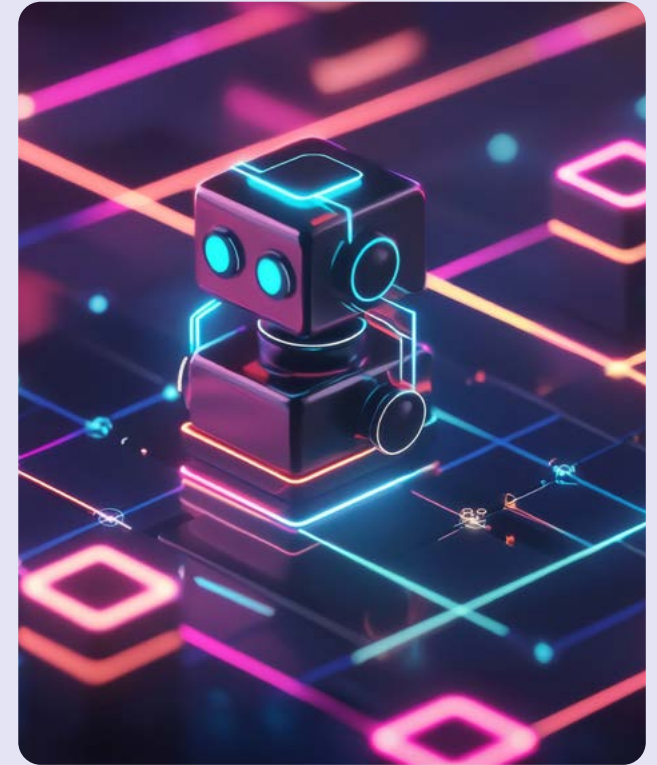
## Sustainability is losing its foothold:

Just 50% integrate sustainability into fleet planning – the lowest level since the study began. The share saying it will never play a role has more than doubled since 2023.



## Electrification holds – but no single fix will unlock it:

The majority still expect full electrification. But four barriers of roughly equal weight are slowing progress – pointing to a systemic challenge that requires more than a single-issue solution.



## Digitalisation stalls, AI slowly gains ground:

Tool integration has been the biggest digital challenge for three consecutive years. AI adoption is moving in the right direction – slow but steady – pointing to where the sector is heading.

# Stop waiting for clarity: build the foundations now

This year's European Fleet Emission Monitor delivers a harder message than most. Progress has not just slowed – it has reversed. Monitoring rates have fallen. Sustainability has less structural presence in fleet planning than at any point since the study began. For the first time, this survey does not describe a market moving in the right direction at insufficient speed. It describes a market that has, in some places, started moving backwards.

The reason is not a failure of will. It is policy instability – and it is real. Unclear timelines on internal combustion engines, evolving CSRD requirements and changing subsidy landscapes have created a climate in which pausing feels rational. Some fleet managers are accelerating. Many are waiting. A significant share is looking for any bridge that holds.

But the uncertainty is not going to resolve itself cleanly. A stable, simple regulatory framework is not waiting just around the corner. The organisations treating this moment as a reason to pause are not preserving their options – they are narrowing them. Every year without the right monitoring tools, without embedded sustainability structures, without digital capability, is a year that becomes harder to recover.























The fleet managers who will lead the next chapter of this story are not waiting for clarity from outside. They are building it from within – through better data, stronger structures and the right partnerships. As stated in the introduction of this report: clarity does not come from the outside. It is built from within.

The question this survey leaves fleet managers with is not whether the direction of travel is right. It is whether they are building the foundations to get there – regardless of what the regulatory landscape does next.



# Appendix – comparison results 2025 and 2026

# Fleet CO<sub>2</sub> Emissions

How important is it for your company to reduce the CO <sub>2</sub> emissions of your fleet?	Europe 2026	Europe 2025	Annual variation
0 (not important at all)	 5.8%	 4.7%	1.2%
1	 1.1%	 0.8%	0.3%
2	 0.6%	 1.9%	-1.3%
3	 2.2%	 2.3%	-0.1%
4	 1.9%	 1.4%	0.5%
5	 9.1%	 6.7%	2.4%
6	 5.5%	 6.3%	-0.8%
7	 10.6%	 13.7%	-3.1%
8	 19.7%	 21.8%	-2.1%
9	 15.6%	 12.6%	3.0%
10 (the most important)	 27.9%	 27.5%	0.3%

Has your company already set CO <sub>2</sub> goals for your fleet?	Europe 2026	Europe 2025	Annual variation
Yes, we have concrete goals outlined for allowed CO <sub>2</sub> emissions within the next 2-5 years.	 37.3%	 38.5%	-1.2%
Yes, we have concrete goals outlined for allowed CO <sub>2</sub> emissions within the next 6-10 years.	 7.7%	 7.8%	-0.1%
Yes, we have concrete goals outlined for allowed CO <sub>2</sub> emissions within the next 11+ years.	 2.7%	 2.5%	0.2%
No, we have no concrete goals outlined for allowed CO <sub>2</sub> emissions.	 40.8%	 42.6%	-1.8%
Don't know / No answer.	 11.5%	 8.6%	-2.9%











# Fleet CO<sub>2</sub> Emissions















How is regulatory uncertainty (e.g., future ICE rules / CSRD implementation) affecting your fleet decisions for 2026-2030?	Europe 2026	No data collected	Not applicable
We are accelerating electrification / CO <sub>2</sub> measures.	26.8%	/	/
We are delaying major decisions until there is more clarity.	18.7%	/	/
We are shifting to interim solutions (e.g., hybrids).	14.8%	/	/
No changes – we stick to our plan.	26.8%	/	/
Don't know / No answer.	12.9%	/	/

Are you aware of tools that support fleet CO <sub>2</sub> monitoring and reporting? (e.g. Alphabet Carbon Manager)	Europe 2026	No data collected	Not applicable
Yes.	25.0%	/	/
No.	58.1%	/	/
Not sure.	16.9%	/	/

Do you already monitor the CO <sub>2</sub> emission of your fleet?	Europe 2026	Europe 2025	Annual variation
Yes, we currently monitor the CO <sub>2</sub> emissions of our fleet.	34.0%	43.3%	-9.3%
No, we do not currently monitor the CO <sub>2</sub> emissions of our fleet, but plan on implementing.	17.0%	16.6%	0.4%
No, we do not currently monitor the CO <sub>2</sub> emissions of our fleet.	40.0%	34.4%	5.6%
Don't know / No answer.	9.0%	5.8%	3.2%

# Fleet CO<sub>2</sub> Emissions – Details

How do you monitor the CO <sub>2</sub> emission of your fleet? (Base: those that monitor CO <sub>2</sub> emissions)	Europe 2026	Europe 2025	Annual variation
Fleet management tool documenting all consumption and CO <sub>2</sub> data.	 31.0%	 31.0%	0.0%
Record manufacturer data using Excel sheets.	 24.5%	 26.3%	-1.7%
Evaluation of leasing providers.	 15.7%	 15.2%	0.6%
Own calculation based on consumption data.	 46.8%	 41.8%	5.0%
I don't know / No answer.	 5.1%	 6.0%	-0.9%

Approximately, what is the average CO <sub>2</sub> emission of your fleet? (Base: those that monitor CO <sub>2</sub> emissions)	Europe 2026	Europe 2025	Annual variation
< 50 g/km	 17.6%	 19.9%	-2.3%
51 - 80 g/km	 11.6%	 9.5%	2.1%
81 - 100 g/km	 9.7%	 12.0%	-2.3%
101 - 120 g/km	 12.0%	 18.0%	-6.0%
121 - 130 g/km	 9.3%	 6.6%	2.6%
> 130 g/km	 8.8%	 7.0%	1.8%
Don't know / No answer.	 31.0%	 26.6%	4.4%

# Sustainability

What role does sustainability play in your company's overall decision-making process?	Europe 2026	Europe 2025	Annual variation
Sustainability is the most important factor of us.	6.8%	4.8%	2.0%
Sustainability is one of the most important factors among others.	39.1%	41.9%	-2.9%
Sustainability is something we are aware of and talk about but don't always take into consideration when making decisions.	35.1%	37.8%	-2.7%
Sustainability is not a very important factor for us.	8.5%	6.6%	1.9%
We do not consider any sustainability at all when making decisions.	5.7%	5.2%	0.5%
Don't know / No answer.	4.9%	3.7%	1.2%

Does your company have a dedicated sustainability department?	Europe 2026	Europe 2025	Annual variation
Yes, we have a sustainability department.	34.5%	36.2%	-1.7%
No, we do not have a dedicated sustainability department, but plan on creating one.	11.0%	12.3%	-1.3%
No, we do not have a dedicated sustainability department and are not planning on creating one.	43.8%	42.9%	0.9%
Don't know / No answer.	10.7%	8.6%	2.1%












  











What tasks does your sustainability department currently fulfil, or which tasks will it take on in the near future? (Base: those that have a sustainability department)	Europe 2026	Europe 2025	Annual variation
Tracking company-wide CO <sub>2</sub> emissions, including fleet emissions.	26.1%	29.5%	-3.3%
Setting CO <sub>2</sub> reduction goals.	20.6%	22.3%	-1.7%
Managing the transition to electrified vehicles (EVs).	9.6%	13.0%	-3.4%
Evaluating and implementing sustainability initiatives across different company departments.	24.6%	26.4%	-1.9%
Other tasks (please specify)	2.0%	1.5%	0.5%
Don't know / No answer.	5.0%	5.3%	-0.3%







  

What role does sustainability play in your fleet planning?	Europe 2026	Europe 2025	Annual variation
It plays a big role in our fleet planning.	21.3%	21.6%	-0.4%
It plays a part in our fleet planning.	28.8%	38.1%	-9.3%
It does not currently play a role in our fleet planning, but we want to change that going forward.	21.3%	22.1%	-0.8%
It does not currently play a role in our fleet planning, and this is unlikely to change in the future.	20.8%	14.2%	6.5%
Don't know / No answer.	7.9%	4.0%	3.9%













# Sustainability















How important is tyre choice in your fleet planning when it comes to reducing CO <sub>2</sub> emissions and improving energy efficiency?	Europe 2026	No data collected	Not applicable
0 (not important at all)	 13.8%	/	/
1	 3.7%	/	/
2	 3.0%	/	/
3	 5.4%	/	/
4	 3.3%	/	/
5	 19.0%	/	/
6	 8.9%	/	/
7	 9.7%	/	/
8	 14.4%	/	/
9	 8.7%	/	/
10 (the most important)	 10.0%	/	/

Are you aware of any governmental subsidies or incentives available to support the electrification of your fleet?	Europe 2026	Europe 2025	Annual variation
Yes, we are fully aware of the available subsidies/incentives.	 20.6%	 29.5%	-8.8%
Yes, we are somewhat aware, but not fully informed about all the options.	 26.6%	 31.2%	-4.6%
No, we are not aware of any subsidies/incentives.	 34.0%	 25.6%	8.4%
We are aware, but do not currently qualify for any subsidies/incentives.	 6.5%	 7.0%	-0.5%
Don't know / No answer.	 12.3%	 6.7%	5.6%

















Has the EU's Corporate Sustainability Reporting Directive (CSRD) influenced the importance of sustainability in your fleet planning?	Europe 2026	Europe 2025	Annual variation
If yes, how? (please describe)	 7.6%	 8.3%	-0.8%
No, it has not.	 57.5%	 56.2%	1.3%
Don't know / No answer.	 35.0%	 35.5%	-0.5%









# Electrification

An important sustainability factor for fleets is its electrification. How well informed do you currently feel about e-mobility (e.g., vehicles and ranges, charging infrastructure and billing, grants and allowances, etc.)?	Europe 2026	Europe 2025	Annual variation
I feel very well-informed.	 16.4%	 17.9%	-1.6%
I feel well-informed.	 30.1%	 37.1%	-7.0%
I feel partially informed.	 30.2%	 28.4%	1.9%
I feel misinformed.	 8.5%	 8.9%	-0.4%
I don't feel informed at all.	 8.2%	 5.3%	2.8%
Don't know / No answer.	 6.6%	 2.3%	4.3%



















Do you see your fleet made up of electrified vehicles (EVs) in the future?	Europe 2026	Europe 2025	Annual variation
Yes, we will not have any petrol/diesel vehicles within the next 2 years.	 8.7%	 6.8%	1.8%
Yes, we will not have any petrol/diesel vehicles within the next 3 - 5 years.	 21.3%	 18.2%	3.0%
Yes, we will not have any petrol/diesel vehicles within the next 6 - 10 years.	 16.5%	 20.3%	-3.7%
Yes, we will not have any petrol/diesel vehicles in the next 11+ years.	 10.9%	 10.7%	0.2%
No, our fleet will always contain petrol/diesel vehicles.	 24.3%	 27.3%	-3.0%
We have already transitioned to EVs.	 3.6%	 5.9%	-2.3%
Don't know / No answer.	 14.8%	 10.8%	4.0%





















# Electrification

What, in your opinion, is the biggest challenge faced when electrifying a fleet?	Europe 2026	Europe 2025	Annual variation
Charging infrastructure.	 32.1%	 30.8%	1.3%
Range.	 37.2%	 41.9%	-4.8%
Employee reluctance to switch from petrol/diesel vehicles.	 8.2%	 8.1%	0.1%
Implementation/ integration of billing – administration.	 1.3%	 0.7%	0.6%
Implementation costs.	 6.0%	 5.3%	0.6%
I don't think it brings any challenges.	 4.9%	 3.7%	1.2%
Other challenge (please describe).	 4.3%	 7.1%	-2.9%
Don't know / No answer.	 6.1%	 2.3%	3.8%

Which factor currently slows down the reduction of your fleet's emissions the most?	Europe 2026	No data collected	Not applicable
Budget constraints.	 15.1%	/	/
Lack of reliable data.	 5.2%	/	/
Regulatory uncertainty.	 16.2%	/	/
Employee acceptance.	 12.1%	/	/
Operational complexity.	 17.6%	/	/
Internal processes and approvals.	 2.5%	/	/
Not a priority at the moment.	 17.3%	/	/
Don't know / No answer.	 13.9%	/	/

# Digital Transformation

In your experience, what are the most significant digitalisation challenges you face in day-to-day fleet management?	Europe 2026	Europe 2025	Annual variation
Integrating multiple digital tools and platforms.	 36.9%	 36.4%	0.4%
Data overload and analysis.	 24.6%	 29.3%	-4.7%
Real-time communication and coordination.	 16.4%	 13.6%	2.8%
Adapting to new technologies.	 12.6%	 11.5%	1.1%
Cybersecurity and data privacy.	 16.7%	 17.7%	-1.0%
Mobile accessibility and remote fleet management.	 11.5%	 11.5%	0.0%
Customisation and scalability.	 7.9%	 7.8%	0.1%
Regulatory compliance and reporting.	 13.5%	 16.2%	-2.6%
Don't know / No answer.	 31.5%	 25.6%	5.9%

Is artificial intelligence (AI) currently being integrated into your fleet management practices?	Europe 2026	Europe 2025	Annual variation
Yes, in claims management.	 2.8%	 0.8%	2.0%
Yes, in risk management and safety.	 2.4%	 0.7%	1.7%
Yes, in billing and cost management.	 2.8%	 1.8%	1.1%
Yes, in fuel management.	 1.9%	 0.4%	1.5%
Yes, in driver behaviour monitoring.	 1.6%	 0.7%	0.9%
Yes, in route optimisation.	 2.8%	 2.3%	0.5%
Yes, in predictive maintenance.	 0.9%	 0.7%	0.3%
Yes, in fleet reporting.	 5.2%	 3.3%	1.9%
No.	 78.6%	 84.7%	-6.1%
Don't know / No answer.	 10.2%	 8.2%	2.0%

# ALPHABET

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