

ALPHABET

Information about the processing of personal data on LinkedIn

Alphabet Polska Fleet Management Sp. z o. o. with its registered office in Warsaw at Wołoska 22a Street (Alphabet Polska) is responsible for the content of Alphabet Polska's LinkedIn profile.

When you visit our LinkedIn website, as an administrator, collects your personal data, e.g. through cookies. User data may also be collected by LinkedIn even if the user is not logged in or registered with LinkedIn. Information about LinkedIn's collection and continued use of data can be found in the relevant LinkedIn privacy policy.

Alphabet Polska does not know what user data LinkedIn collects. Alphabet Polska does not gain full access to such collected user data or any user profiles. Alphabet Polska can only access public profile information. Through your LinkedIn settings, you can specify which information will be shared as public.

Alphabet Polska receives anonymous statistics from LinkedIn regarding the use of our website. For example, these are the following anonymous information:

- Tracker: number of people tracking Alphabet Polska - including changes over a specified period of time.
- Scope: number of people who view the content. Number of interactions on a post, allowing for example to infer which content works better in a given community.
- Advertising efficiency: How much does Alphabet Poland cost one click? How many people saw the ad?
- Demographics: average age of visitors, gender, place of residence, language.

This statistical data is used to continuously improve our content on LinkedIn and better take into account the interests of our users. We cannot combine statistics with the profiles of our fans or individual users. We can use your LinkedIn settings to decide in what form you want to display a targeted ad.

Alphabet Polska receives personal data via LinkedIn if you actively transfer your data by sending a private message within the site. We use the data provided (e.g. name, surname, contract number, vehicle registration number) to respond to your inquiry through our customer service. Your data will be stored in our systems for this purpose.

Alphabet Polska also receives your personal data via LinkedIn if you use a pre-filled network form. This form uses data from your profile. To send us data, you must actively click the send button. Więcej informacji o przetwarzaniu danych osobowych przez Alphabet Polska oraz o prawach przysługujących Ci jako osobie, której dane dotyczą, można znaleźć w naszej polityce prywatności: <https://www.alphabet.com/pl-pl/polityka-ochrony-danych-osobowych>