

# ALPHABET

## Privacy notice on the processing of personal data on Facebook

Alphabet Polska Fleet Management Sp. z o. o. with its registered office in Warsaw at Wołoska 22a Street (Alphabet Polska) is responsible for the content of Alphabet Polska's Facebook profile.

When you visit our website, Facebook collects your personal data as an administrator, e.g. through cookies. User data can also be collected by Facebook even if you are not logged in or registered with Facebook. Information about the collection and continued use of data by Facebook can be found in the relevant Facebook privacy policy.

Alphabet Polska does not know what user data Facebook collects. Alphabet Polska does not gain full access to such collected user data or any user profiles. Alphabet Polska can only access public profile information. Through your Facebook settings, you can specify which information will be shared as public. You can also actively hide your "likes" or unlike the page through Facebook settings (<https://www.facebook.com/settings?tab=privacy>). Your profile will then no longer be displayed with the status of a fan of this page.

Alphabet Poland receives anonymous statistics from Facebook about the use of our website. This is, for example, the following anonymous information:

- Tracker: number of people tracking Alphabet Polska - including changes over a specified period of time.
- Scope: number of people who view the content. Number of interactions on a post, allowing for example to infer which content works better in a given community.
- Advertising efficiency: How much does Alphabet Poland cost one click? How many people saw the ad?
- Demographics: average age of visitors, gender, place of residence, language.

This statistical data is used to continuously improve our Facebook content and better take into account the interests of our users. We cannot combine statistics with the profiles of our fans or individual users. We can use your Facebook settings to decide in what form you want to view a targeted ad.

Alphabet Polska receives personal data through Facebook if you actively transfer your data by sending a private message within the service. We use the data provided (e.g. name, surname, contract number, vehicle registration number) to respond to your inquiry through our customer service. Your data will be stored in our systems for this purpose.

Alphabet Polska also receives your personal data via Facebook if you use a pre-filled network form. This form uses data from your profile. To send us data, you must actively click the send button.

More information about the processing of personal data by Alphabet Polska and about your rights as a data subject can be found at <https://alphabet.pl> section "Privacy policy".