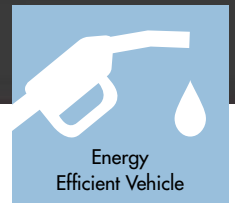


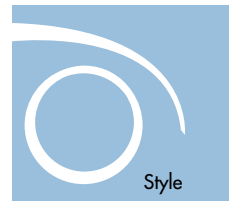
# The MINI Cooper D.



Energy Efficient Vehicle



Driving Dynamics



Style

C D E F G H I J L M N O P Q R S T U V W X Y D  
 O P Q R S U S T A I N A B I L I T Y M N O P Q R W X  
 W X Y Z A B C D E F G H I J K L M N O P Q R S X

## Driving dynamics and efficiency to optimise your car fleet.

The MINI Cooper D is the ideal addition to your fleet when getting out and about economically is essential.

Measures to reduce fuel consumption (MINIMALISM) come as standard: with its best-in-class fuel consumption and CO<sub>2</sub> emissions, the environmental footprint of the MINI Cooper D is exemplary.

Yet its great Driving Dynamics make for a unique driving experience: feel the thrill you get with a MINI.

Achieving a 5-star rating in the EURO NCAP Crash Test, the MINI is complying with the highest safety standards. It cannot help but be stylish either: with its high level of customisation both inside and out, pure driving pleasure is yours. Due to its dimensions, the MINI Cooper D is perfect for urban use.

Optimise your car fleet: with low operating costs for its segment and B-rated ASTX\*, the MINI Cooper D complies with a sustainable fleet management policy.

### Why the MINI Cooper D is the perfect addition to your car fleet:

Measures to reduce fuel consumption (MINIMALISM) are fitted as standard across the range: a unique balance of high tech and low emissions	With an EU average consumption of 3.9l/100km, the MINI Cooper D is the best in class in the area of CO <sub>2</sub> emissions (104gr/km)
Low running costs for its particular segment	Available in a wide range of body and interior colours
It represents a strong motivational tool for all staff	High degree of interior and exterior customisation
It was awarded 5 stars in the EURO NCAP Crash Test	High-quality standard equipment, e.g. radio MINI CD, 6-speed transmission, DSC

\* The Alphabet Sustainability Index (ASTX) defines the sustainability level of a vehicle. ASTX takes into account the CO<sub>2</sub> emissions rate, the Clean Power Index and the Safety Vehicle Index. ASTX is certified by DEKRA Certification, an independent authority. For more information please have a look at [www.alphabet.com](http://www.alphabet.com).

# Our offer: your leasing advantage with the new MINI Cooper D.



C D E F G H I J L M N O P Q R S T U V W  
 E J K L E A S I N G M N O P Q R S T U V W  
 W X Y Z A B C D E F G H I J K L M N O P G

D  
 W  
 X

MINI Cooper D		ALPHABET SUSTAINABILITY INDEX <b>ASTX</b> <b>B</b>
Monthly leasing rate (incl. tax):	EUR xx,xxx.xx	
Duration of the contract:	36 months	
Annual kilometre allowance:	50,000 km	
Total cost per kilometre (incl. tax)*:	EUR x.xx*	

MINI Cooper D		ALPHABET SUSTAINABILITY INDEX <b>ASTX</b> <b>B</b>
Monthly leasing rate (incl. tax):	EUR xx,xxx.xx	
Duration of the contract:	36 months	
Annual kilometre allowance:	50,000 km	
Total cost per kilometre (incl. tax)*:	EUR x.xx*	

For further information, please contact:

Alphabet  
 A BMW Group Division  
 Street 000  
 C-00000 Sample Town  
 Country

Tel. +00 00 000-00000  
 Fax +00 00 000-00000

E-Mail: [template@alphabet.com](mailto:template@alphabet.com)  
 Internet: [www.alphabet.com](http://www.alphabet.com)

\* Ecte modipsum ver sim voluptatue feu faccum dolore dolorer susto dolore tat. Duis augait vulputpate taturit, commolestio dunt volore del ut luptatet iniamcommy nisi eu faci bla at. Duisi bla auguerci bla feum zzrit praestrud mincil dolobor se feugiam, cortionse conullaor.